



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

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FIA World Touring Car Cup

Apr 9, 2022 - Apr 10, 2022

Motorsports



Highest class of competition for Touring Car, featuring 20 races across 10 weekends from April to November, the bumper to bumper, door to door handle action includes a qualifying session and two sprint style races.

WTTCR cars are race ready versions of road cars from Audi, CUPRA, Honda, Hyundai and Lynk Co, which use turbocharged engines with a power cap of 360 bhp and a maximum speed of 260 kph Ace.

Drivers range from category experts to ex Formula One racers, and young hopefuls to experienced campaigners, who battle hard on every lap in their pursuit of glory.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2020 - 2030

Official website :

<https://www.fiawtcr.com/>

Programming available :

World Feed Live for Qualifying and Races

44' Highlights per round

2 x 3' News Feed per event

English commentaries available for Live Feed, Highlights and News

Digital clips

Archives available on demand



Pure ETCR

May 1, 2021 - Oct 1, 2021

Motorsports



Pure ETCR gives the world's leading vehicle manufacturers a global stage to showcase electric technology in a high-performance arena where winner takes all.

Bringing together the wheel-to-wheel action for which touring car racing has gained a global following, breathtaking acceleration and some of the world's best drivers.

Pure ETCR combines all this with a ground-breaking event format and exhilarating on-track battles at some of the best circuits the planet has to offer.

Production :

Eurosport Events

Territories :

Worldwide

Rights :

2020 - 2030

Programming available :

Live feed available for qualifying battles and races

24' highlights available for each round

English commentaries available for each round

News access

Digital Clips

Calendar :

Spain / May (TBC)	May 1, 2021
Italy / June (TBC)	Jun 1, 2021
Germany / July (TBC)	Jul 1, 2021
Denmark / August (TBC)	Aug 1, 2021
South Korea / September (TBC)	Sep 1, 2021
China / October (TBC)	Oct 1, 2021



British Superbike Championship

Apr 15, 2022 - Oct 16, 2022

Motorsports



The Bennetts British Superbike Championship (BSB) continues to assert itself as the greatest domestic bike series in the world, and a producer of some of the sport's hottest properties.

Bennetts BSB is famed for its close, dramatic racing. A control tyre (Pirelli) and tightly managed regulations ensures the grid is evenly matched with battles throughout the field. Riders battle wheel to wheel at speeds of up to 200mph and frequently lose control as they push to the limit. A BSB bike will lap the Brands Hatch Grand Prix circuit in around 86 seconds - that's 6 seconds faster than a British Touring Car.

Production :

Vision/ Televideo

Territories :

Worldwide

Rights :

2028

Official website :

<https://www.britishsuperbike.com/>

Programming available :

11 rounds per season with 2 x 45' races per weekend

International LIVE Feed including English commentaries

Highlights programs for each event

Calendar :

Race - 1 / Silverstone	Apr 15, 2022 to Apr 17, 2022
Race - 2 / Oulton Park	Apr 30, 2022 to May 2, 2022
Race - 3 / Donington Park	May 20, 2022 to May 22, 2022
Race - 4 / Knockhill	Jun 17, 2022 to Jun 19, 2022
Race - 5 / Brands Hatch	Jul 22, 2022 to Jul 24, 2022
Race - 6 / Thruxton	Aug 12, 2022 to Aug 14, 2022
Race - 7 / Cadwell Park	Aug 27, 2022 to Aug 29, 2022
Race - 8 / Snetterton	Sep 9, 2022 to Sep 11, 2022
Race - 9 / Oulton Park	Sep 23, 2022 to Sep 25, 2022
Race - 10 / Donington Park	Sep 30, 2022 to Oct 2, 2022
Race - 11 / Brands Hatch	Oct 14, 2022 to Oct 16, 2022



FIM SPEEDWAY GRAND PRIX

Apr 30, 2022 - Nov 5, 2022

Motorsports



FIM Speedway will be for the first time of its history under a single promoter umbrella from grassroots to SGP level, including FIM Junior Championships and Speedway of Nations, to build a strong international pyramid for best riders.

Speedway GP event is: 12 rounds, 15 permanent riders from 7 countries, 23 heats and 4 riders per event, 4 laps of the track wheel to wheel action, 500 cc bikes, singles fixed gear and no breaks, 1155 km/h

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2031

Official website :

<https://www.fimspeedway.com/>

Programming available :

3 hours of International Live Feed per event

45' Highlights per round

3' News Feed per event

English commentaries available for Live Feed, Highlights and News

Digital clips

More content on demand

Calendar :

Round 1 - Gorican (Croatia) + SGP2 Round 1	Apr 30, 2022
Round 2 - Warsaw (Poland) + SGP2 Round 2	May 14, 2022
Round 3 - Prague (Czech Republic)	May 28, 2022
Round 4 - Teterow (Germany)	Jun 4, 2022
Round 5 - Gorzow (Poland)	Jun 25, 2022
Round 6 - TBC	Jul 9, 2022
Round 7 - Cardiff (UK) + SGP2 Round 2	Aug 13, 2022
Round 8 - Wroclaw (Poland) + SGP3 Round 1	Aug 27, 2022
Round 9 - Vojens (Denmark)	Sep 10, 2022
Round 10 - Malilla (Sweden)	Sep 17, 2022
Round 11 - Torun (Poland) + SGP2 Round 3	Oct 1, 2022
Round 12 - Oceania (TBC)	Nov 5, 2022



FIM Endurance World Championship

Apr 16, 2022 - Dec 31, 2022

Motorsports



Across Europe and Asia from 8 hours to 24 hours races the FIM Endurance World Championship is the only Worldwide endurance motorcycling event.

More than 40 full season teams will run from April to December to award three World Championships titles : RIDER, TEAM & MANUFACTURER.

The championship consists of 5 events including the traditional 24 hours of Le Mans, 8 hours of Suzuka and 24 hours of Bol D'Or.

Riders and teams from all over the world will compete for the trophy and our advanced HD TV production will cover the entire events Live and capture all their drama.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2029

Official website :

<https://www.fimewc.com/>

Programming available :

5 rounds per season

World Feed LIVE including English commentaries for the entire race

44' Highlights per round

News feed available on each event

Creative solution with dedicated content

Digital clips

Archives available on demand

Calendar :

Round 1 - 24h Motos (Le Mans, France)	Apr 16, 2022 to Apr 17, 2022
Round 2 - 24h Spa EWC Motos (Belgium)	Jun 4, 2022 to Jun 5, 2022
Round 3 - Suzuka 8 Hours (Japan)	Aug 7, 2022
Round 4 - Bol d'or (Castellet, France)	Sep 17, 2022 to Sep 18, 2022
Round 5 - Date TBC	Dec 31, 2022



FIA ETCR

Mar 8, 2022 - Oct 9, 2022

Motorsports



World's first all-electric multi-brand production touring car championship. A Disruptive and Innovative groundbreaking racing format. Unprecedented connectivity's and interactions between cars and the pits in a video game style graphics and concept.

Featuring 7 events from May to October, FIA ETCR draws together the spirit of on-track competition and the world's most powerful touring cars to create electrifying on-track battles that provide a platform for the biggest automotive manufacturers to showcase their latest electric production cars.

Short and aggressive races without any cost race strategy. No time out on air.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2024

Official website :

<https://www.fia-etcr.com/>

Programming available :

World Feed Live for Qualifying and Races (around 2h per weekend)
44' & 24' Highlights per round
2 x 3' News Feed per event
English commentaries available for Live Feed, Highlights and News
Digital clips
Archives available on demand

Calendar :

Race 5 - Race of Belgium	Mar 8, 2022 to Mar 10, 2022
Race 4 - Race of Spain	Mar 17, 2022 to Mar 19, 2022
Race 6 - Race of Italy	Mar 22, 2022 to Mar 24, 2022
Race 1 - Race of France	May 6, 2022 to May 8, 2022
Race 2 - Race of Turkey	May 20, 2022 to May 22, 2022
Race 3 - Race of Hungary	Jun 10, 2022 to Jun 12, 2022
Race 7 - Race of south Korea	Oct 7, 2022 to Oct 9, 2022



Speedway European Championships

Jul 1, 2020 - Oct 1, 2020

Motorsports



The Speedway European Championships did not hesitate to revolutionize the competition. Individual European Championships have been organized by UEM since 2001 and, until the 2012 season, riders fought for a title in only 1 tournament. Speedway European Championships' new formula of finals was changed from a 1-day tournament to a 4-event competition held all over Europe. The event will be organised around a new set of goals to attract the best European riders.

The best European riders will fight again this year for the title. There can be no doubt about the level of a competition which brings the biggest emotions, drama and attracts the best riders, including World Championship multi medallists, pure legends of this sport and hot prospects.

Production :

One Sport

Territories :

Worldwide

Rights :

2020

Programming available :

4 rounds per season for Speedway European Championship / 3 rounds for Speedway Best Pairs Series.

International LIVE Feed including English commentaries

Highlights programs for each event

