



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



Pascal PETIT
VP Rights Syndication
Spoken languages: French, English,
German
Mobile: +33 6 58 35 54 99
Email: pascal.petit@discovery.com



Bettina CAMILLERI
Rights Syndication Administration
Manager
Spoken languages: French, English,
German
Mobile: +33 6 50 18 85 82
Email: bettina_camilleri@discovery.com



Vianney CASTILLO
Rights Syndication Director
Spoken languages: French, English,
Spanish
Mobile: +33 6 58 55 61 05
Email: vianney_castillo@discovery.com



Paula DEQUIDT
Rights Syndication Manager
Spoken Languages: French, English
Mobile: +33 6 59 85 94 88
Email: paula_dequidt@discovery.com



Léna TRUPIN
Rights Syndication Manager
Spoken languages: French,
English, Spanish
Mobile: +33 7 50 14 18 08
Email: lena_trupin@discovery.com

The UCI World Tour is the premier annual male elite road cycling tour, sitting above the various regional UCI Continental Circuits.

Production :

Various

Territories :

Worldwide

Rights :

2022

Programming available :

17 events including: UAE Tour, Strade Bianche (M & W), Tirreno Adriatico, Milan San Remo, Brugge de Panne (M & W), E3 Saxo Bank Classic, Itzulia, Bretagne Classic Ouest France (M & W), BinckBank Classic, GP Montreal, GP Quebec, Tour of Britain Women, Il Lombardia

(consult us for availability in your territory)

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 100h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...

