



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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The Laver Cup is an international indoor hard court men's team tennis tournament between Team Europe and Team World, the latter of which is composed of players from all continents except Europe. Held annually since 2017, the tournament is intended to be the Ryder Cup of the tennis world. Normally it takes place two weeks after the US Open, with the location rotating between different host cities. 2022 edition will take place in London.

There are 12 matches played over three days (nine singles and three doubles). Each match victory on day 1 is worth one point, on day 2 two points, and on day 3 three points. The first team to claim 13 points win the tournament. Each player takes the court once or twice for singles, with at least four of the six taking part in doubles. All matches are played as best-of-three, with a 10-point tiebreaker if play goes to a third set.

Production :

Tennis Australia

Territories :

Europe excl France

Rights :

2030

Official website :<https://lavercup.com/>**Programming available :**

International live or recorded with international sound and English commentaries

3' highlights per matches

Digital clips to engage your fans produced by Discovery Sports editorial teams: top shots of the day, What you missed, players analysis, interviews ...

