



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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FIM Endurance World Championship

Apr 16, 2022 - Dec 31, 2022



Across Europe and Asia from 8 hours to 24 hours races the FIM Endurance World Championship is the only Worldwide endurance motorcycling event.

More than 40 full season teams will run from April to December to award three World Championships titles : RIDER, TEAM & MANUFACTURER.

The championship consists of 5 events including the traditional 24 hours of Le Mans, 8 hours of Suzuka and 24 hours of Bol D'Or.

Riders and teams from all over the world will compete for the trophy and our advanced HD TV production will cover the entire events Live and capture all their drama.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2029

Official website :

<https://www.fimewc.com/>

Programming available :

5 rounds per season

World Feed LIVE including English commentaries for the entire race

44' Highlights per round

News feed available on each event

Creative solution with dedicated content

Digital clips

Archives available on demand

Calendar :

Round 1 - 24h Motos (Le Mans, France)	Apr 16, 2022 to Apr 17, 2022
Round 2 - 24h Spa EWC Motos (Belgium)	Jun 4, 2022 to Jun 5, 2022
Round 3 - Suzuka 8 Hours (Japan)	Aug 7, 2022
Round 4 - Bol d'or (Castellet, France)	Sep 17, 2022 to Sep 18, 2022
Round 5 - Date TBC	Dec 31, 2022

